



ICON

COMPANY PROFILE

ABU DHABI | DUBAI | RIYADH | MANILA





CRAFTING SPACES FOR LIFE

LANDSCAPE ARCHITECTURE

URBAN INFRASTRUCTURE

CLIMATE & SUSTAINABILITY

ABOUT



WELCOME TO ICON

We're an integrated firm of passionate landscape architects and engineers who collaborate with clients, stakeholders, and communities to craft spaces where people love to live and work, and where nature is nurtured.

We fulfill local needs while addressing global challenges, embrace diversity, and foster wellness. We're bold and committed to shaping a better future by challenging convention, pushing boundaries and striving for excellence in everything we do. We're much more than just a consultancy firm. We craft spaces for life, together.

If you can dream it, we can craft it.

FACTS

17
Years
of Operation

4
Offices

130+
Team
Members

20+
Different
Nationalities

\$1b
Constructed
Value Exceeding
USD 1 billion

100+
Completed
Projects

13
First Prize
Awards in Design
Competitions

11
Nos of Countries
with Designed
Projects

25%+
Women in Design
and Engineering
Positions



ENRICHING THE QUALITY OF LIFE

OUR VISION

We see a world where everyone can enjoy spaces that celebrate local identity, embrace diversity, foster wellness, and address global challenges

OUR MISSION

To design and deliver soulful iconic spaces that reflect our passion, responsibility, and integrated expertise.

OUR PURPOSE

To enrich the quality of life in cities, towns, and rural communities while protecting the planet's natural resources.

TIMELINE



ICON is founded in Abu Dhabi

2006



ICON adds engineering and infrastructure capabilities

2014



Middle East Consultant Awards Winner: Urban Design & Landscaping Company of the year 2017

2017



ICON establishes its Dubai and Manila Philippines office

2019



ICON establishes its Saudi Arabia office

2022



In 2010, ICON won an international competition and was awarded the contract to design the landscape of the Qasr Al Watan (Presidential Palace) in Abu Dhabi.



In 2011, ICON was awarded the contract to design the landscape of the Sheikh Zayed Grand Mosque in Abu Dhabi.

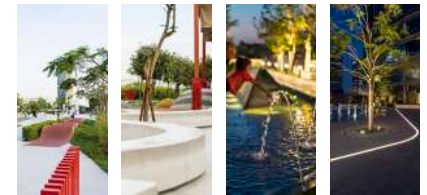
ICON's first project abroad in 2011, Sumay-simah Corniche in Doha, Qatar



ICON's first Dubai project in 2015, Vivanta Hotel and Residential Tower



In 2017, ICON received its first international design award. Green Mubazzarah Upgrade project, Al Ain, UAE



By 2023, ICON had crafted over 100 completed projects, with many of them having been constructed, greatly enriching the quality of life in cities, towns, and rural communities.

DESIGN PHILOSHOPHY

ENVIRONMENT-CENTERED DESIGN

We are committed to crafting spaces that seamlessly integrate with the surrounding ecosystems and contribute to their preservation and enhancement. Our design philosophy prioritizes sustainable practices, utilizing green and blue infrastructure, nature-based solutions, and promoting biodiversity. By minimizing environmental impact and designing resilient landscapes and urban infrastructure, we strive to contribute to the global efforts for net-zero emissions and a sustainable future.

PEOPLE-FRIENDLY DESIGN

At ICON, we value the human experience and prioritize addressing diverse needs and abilities while promoting the well-being of individuals and communities. Our primary objective is to create inclusive, functional, and inspiring spaces that authentically reflect the aspirations and culture of the people who interact and experience those spaces. Through extensive user research, active engagement, and collaborative processes, we ensure that our designs are welcoming, stimulating, and enjoyable for everyone.

GENIUS LOCI

We appreciate and celebrate the unique cultural and contextual characteristics of each project location. Our design philosophy embraces and celebrates the local identity, heritage, and diversity that shape these places. We meticulously integrate elements that reflect the region's rich history, traditions, and aesthetics, creating spaces that resonate with the local community and foster a sense of place.

SERVICES

Our expertise in **LANDSCAPE ARCHITECTURE**, **URBAN INFRASTRUCTURE**, and **CLIMATE & SUSTAINABILITY** enables us to offer a wide range of services and specialties that cater to the diverse needs of development projects and help clients achieve their goals. Below are our core services for all expertise fields, while the specialty services are listed within each expertise section described in the following pages.

- Investment Strategy
- Business Case Development
- Concept Design
- Schematic Design
- Detail Design
- Tender Documentation,
- Tender Support
- Construction Management and Supervision
- AOR and Authorities Permitting
- Design Guardianship

EXPERTISE



LANDSCAPE ARCHITECTURE

Landscape architecture is at the core of ICON's services. It is a purposeful journey dedicated to enriching the quality of life in cities, towns, and rural communities. Our design philosophy seamlessly integrates the essence of nature with artfully crafted man-made elements, to deliver soulful and iconic spaces that reflect our passion, creativity, and responsibility.

Operating across all scales and diverse typologies of landscape projects, we actively engage in the entire project cycle, from envisioning, and site planning to detailed landscape design and construction supervision. Our comprehensive range of specialty services offers integrated solutions that enhance the liveability, functionality, inclusivity and sustainability of the spaces we craft.

SPECIALTIES

- Landscape & Garden Design
- Furniture Design
- Playgrounds & Sports Areas
- Water Feature & Pool Design
- Bicycle Tracks
- Mountain Bike & Hiking Trails
- Horticultural Studies
- Nursery Planning
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding
- Artwork Strategy

■

EXPERTISE



URBAN INFRASTRUCTURE

At ICON, we seamlessly connect our core engineering services with our landscape and environmental expertise to provide cities, towns, and rural communities with resilient foundations for a thriving future. Our comprehensive range of specialty services encompasses diverse civil, mechanical, electrical, plumbing, and structural engineering, enabling us to address the most challenging conditions and threats while enhancing the overall functionality and well-being of environments and communities.

From the initial site studies to the detailed design phase and throughout the construction process, our involvement spans the entire project cycle. With a strong focus on sustainable development and resilient design, we are committed to delivering high-quality, climate-resilient infrastructure tailored to the unique requirements of each project and the evolving needs of our communities.

SPECIALTIES

- Roads & Parking Design
- Active Transportation Networks
- Traffic Engineering
- Power Distribution and Lighting
- Plumbing Systems & Wet Utilities
- Infrastructure Structural Engineering
- Main Irrigation Design
- Stormwater Management & Drainage Systems
- Wastewater Management & Treatment Systems
- Security, Access Control & Surveillance
- Smart City Infrastructure & Integration
- Potable Water Systems

EXPERTISE



CLIMATE & SUSTAINABILITY

At ICON, climate action and sustainability are fundamental to our core purpose. We are committed to addressing the environmental impact and fostering the development of resilient landscapes and urban infrastructure that can withstand the challenges of a changing climate.

Through close collaboration with our clients, we evaluate their unique climate and sustainability challenges, both present and future, and craft customized mitigation solutions to embrace the net zero era. Our specialty services encompass a broad range of areas, including the implementation of green and blue infrastructure, nature-based solutions, smart management systems, and the formulation of sustainability and decarbonization strategies.

SPECIALTIES

- Green and Blue Infrastructure Planning and Design
- Sustainable Water and Wastewater Management
- Hydrological Modeling and Assessment Service (HMAS)
- Smart Irrigation Systems
- Renewable Energy Sources Integration
- Sustainability & Decarbonization Strategy and Planning
- Ecosystem Conservation & Biodiversity
- Environmental Impact Assessment (EIA)
- Sustainable Urban Food Systems
- Sustainable Agriculture and Forest, Mangroves Planning and Design

CLIENTS



MUDON

إمكان
I M K A N

DAMAC



AECOM



M M
MOTT
MACDONALD

مساندة
Musanada
شركة أبوظبي للخدمات العامة
Abu Dhabi General Services Company



شركة العين للتوزيع
Al Ain Distribution Company



شركة أبوظبي للتوزيع
Abu Dhabi Distribution Co.

TECOM GROUP
A MEMBER OF DUBAI HOLDING



وزارة شؤون الرئاسة
MINISTRY OF PRESIDENTIAL AFFAIRS



The Private Department of
the President of the U.A.E..

بلدية دبي
Dubai Municipality



GOVERNMENT OF UMM ALQUWAIN

دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES
AND TRANSPORT



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



مكتب أبوظبي التنفيذي
ABU DHABI EXECUTIVE OFFICE



دائرة التخطيط العمراني والبلديات
DEPARTMENT OF URBAN PLANNING
AND MUNICIPALITIES
بلدية مدينة العين
AL AIN CITY MUNICIPALITY



دائرة التخطيط العمراني والبلديات
DEPARTMENT OF URBAN PLANNING
AND MUNICIPALITIES
بلدية مدينة أبوظبي
ABU DHABI CITY MUNICIPALITY



دائرة التخطيط العمراني والبلديات
DEPARTMENT OF URBAN PLANNING
AND MUNICIPALITIES
بلدية منطقة الظفرة
AL DHAFRAH REGION MUNICIPALITY



RAMBOLL STUDIODREISEITL

BroadwayMalyan^{BM}

ATKINS

MWH now part of Stantec

BIG

Bloom

S2 شركة الرويس للطاقة
RUWAIS POWER COMPANY

MZ ARCHITECTS



Gensler





QASR AL WATAN - PRESIDENTIAL PALACE

KEY DETAILS

Contract Title: Consulting Services Contract For The Design & Supervision Of Landscaping Works Of The Presidential Palace Project – Abu Dhabi
Client: Ministry of Presidential Affairs
Location: Abu Dhabi, UAE
Year: 2010

Area: 1,280,510 m²
Expertise: Landscape Architecture, Urban Infrastructure
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation, Construction Management and Supervision,

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Water Feature & Pool Design
- Horticultural Studies
- Nursery Planning
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding

URBAN INFRASTRUCTURE

- Power Distribution and Lighting
- Plumbing Systems & Wet Utilities
- Infrastructure Structural Engineering
- Main Irrigation Design
- Stormwater Management & Drainage Systems

In 2010, ICON won an international competition to design the surrounding landscape of Qasr Al Watan in Abu Dhabi, a palace that showcases the United Arab Emirates’ rich heritage and culture and reflects on governance, knowledge and craftsmanship. The landscape design is the first of its kind in the Middle East, with its grand scale and rich architectural form making it an iconic landmark in the region.

The 130-hectare core area features the central palace located on an elevated platform, complemented by the ornamental design of the surrounding palace gardens. The grounds feature intricately paved plazas, ‘carpet’ patterned gardens, and 62 sophisticated water features, all of which support the timeless and traditional detailing of the landscape. In addition to the stunning landscaping, ICON has designed a unique lighting series that complements the local and ornamental style of the palace’s architecture. The lighting enhances the palace’s beauty and provides a dramatic effect during nighttime viewings. Overall, Qasr Al Watan is a true masterpiece of design and architecture, showcasing the best of the UAE’s rich cultural heritage.



SHEIKH ZAYED GRAND MOSQUE

KEY DETAILS

Contract Title: Implementation of third phase of the landscaping works at Zayed Grand Mosque Center.
Client: Ministry of Presidential Affairs
Location: Abu Dhabi, UAE
Year: 2012

Area: 103,700 m²
Expertise: Landscape Architecture, Urban Infrastructure
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation, Tender support, Construction Management and Supervision, AOR and authorities permitting.

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Bicycle Tracks
- Horticultural Studies
- Irrigation Design
- Landscape Lighting

URBAN INFRASTRUCTURE

- Roads & Parking Design
- Active Transportation Networks
- Traffic Engineering
- Power Distribution and Lighting

The Sheikh Zayed Grand Mosque is an architectural marvel and a prominent tourist attraction in Abu Dhabi. ICON was assigned to complete the grounds and design a distinctive 20-hectare landscape that would complement the mosque's architecture, enhance the visitor experience, and better connect the mosque to the city.

Taking inspiration from the mosque's central design element, an artistic floral motif, the landscape park extension was carefully crafted to create a visually cohesive experience while guiding visitors along beautifully manicured walkways leading to the mosque.

In line with our commitment to sustainability, the new landscape design adopted a xeriscape approach, utilizing over 70% gravel and sand surfaces. This enhanced the floral motif and provided unobstructed panoramic views of the iconic dome skyline. The integration of porous materials, such as gravel, in the overflow parking areas facilitated natural drainage, improved the aesthetic quality, and reduced surface temperatures. This sustainable approach preserved the visual appeal of the grounds and created a more environmentally friendly and comfortable setting for visitors.



AL QANA

KEY DETAILS

Contract Title: Al Qana Project, Abu Dhabi - 12-1107
Client: MZ Architects / Al Barakah
Location: Abu Dhabi, UAE
Year: 2018

Area: 97,000 m²
Expertise: Landscape Architecture
Services: Schematic Design, Detail Design, Tender Documentation

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape Design
- Furniture Design
- Water Feature & Pool Design
- Bicycle Tracks
- Horticultural Studies
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding

Al Qana, a mixed-use waterfront development in Abu Dhabi's Al Maqta area, seamlessly integrates landscape design with architectural geometries inspired by Abu Dhabi's natural environment. The development comprises 11 low-rise buildings connected by a 2.4km waterfront promenade, landscaped public spaces, and four pedestrian bridges.

The landscape design embraces the gestures of architectural lines, spatial arrangements, and purposeful uses of each piazza to create a series of distinct spaces with unique characteristics for each block. The promenade, featuring jog lanes and bike lanes, connects these spaces and invites visitors to explore the harmonious combination of pathways, seating areas, and water features. Al Qana has become a vibrant destination, celebrating the essence of Abu Dhabi through the seamless integration of nature, architecture, and community, providing an exceptional experience for all who visit.



CORNICHE AL GURM MANGROVE WALK

KEY DETAILS

Contract Title: Construction of Safety Improvement Works for Sheikh Zayed Bin Sultan Road.
Client: Nael Bin Harmal Hydroexpert / Musanada / Department of Municipalities and Transport
Location: Abu Dhabi, UAE
Year: 2019

Area: 135,740 m²
Expertise: Landscape Architecture, Urban Infrastructure, Climate & Sustainability
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation, Construction Management and Supervision,

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape Design
- Furniture Design
- Playgrounds & Sports Areas
- Water Feature & Pool Design
- Bicycle Tracks
- Horticultural Studies
- Irrigation Design
- Landscape Lighting, Signage & Wayfinding

URBAN INFRASTRUCTURE

- Roads & Parking Design
- Active Transportation Networks
- Traffic Engineering
- Power Distribution and Lighting
- Plumbing Systems & Wet Utilities
- Infrastructure Structural Engineering
- Stormwater Management & Drainage Systems

CLIMATE & SUSTAINABILITY

- Sustainability Strategy and Planning

Corniche Al Gurm, located between the Mangrove National Park and Sheikh Zayed bin Sultan Road in Abu Dhabi, was a historically popular waterfront promenade. Despite being impacted by road extension works that reduced it to a narrow pedestrian strip and parking areas, our landscape design and urban infrastructure proposals have brought new life to the promenade.

By extending the promenade six meters towards the water using a structural concrete platform and cantilevered beams, we have created additional space for cycling, walking, relaxation, and leisure activities. The integration of architectural elements from the original design, along with thirteen themed nodes/terraces, captivating landscaping, shade structures, and other sustainable features, has transformed Corniche Al Gurm into a soulful and inclusive space. Furthermore, the implementation of visual and sound buffers, as well as Hostile Vehicle Mitigation (HVM), ensures safety and tranquility.

The design, now implemented, emphasizes accessibility, comfort, and visual harmony, enabling visitors to fully immerse themselves in the natural beauty of the surroundings while enjoying a variety of activities and leisure pursuits.



AL NAHYAN PARK - E25

KEY DETAILS

Contract Title: For the provision of all Services required to complete the Design Services role on the E25 Streetscape project – an initiative of Ghadan 21
Client: Department of Municipalities and Transport
Location: Abu Dhabi, UAE
Year: 2019

Area: 7,600 m²
Expertise: Landscape Architecture
Urban Infrastructure, Climate & Sustainability
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation, Construction Management and Supervision,

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Playgrounds & Sports Areas
- Water Feature & Pool Design
- Bicycle Tracks
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding

URBAN INFRASTRUCTURE

- Power Distribution and Lighting
- Plumbing Systems & Wet Utilities
- Infrastructure Structural Engineering
- Stormwater Management & Drainage Systems

CLIMATE & SUSTAINABILITY

- Sustainability Strategy and Planning

Envisioned to enrich lives, Al Nahyan Park in Abu Dhabi represents a successful fusion of social, environmental, and spatial design. It's more than just a park—it's a social hub, a learning ground, a sustainable oasis, and an inclusive playground that offers enriching experiences for all age groups, abilities and backgrounds. This project reimagines the potential of urban public spaces, demonstrating how thoughtful design can turn vacant city lots into vibrant community assets, improving the quality of life for everyone who visits.

The park is crafted to inspire creativity and versatility, encouraging users of all age groups to explore boundless possibilities, limited only by their imaginations. It encompasses a variety of defined and undefined play zones, promoting a wide spectrum of physical activities, which are thoughtfully interspersed with uniquely styled rest areas for socializing or relaxing - offering something for everyone.

The park emerges as a vibrant green oasis in the heart of Abu Dhabi's built environment. Its design thoughtfully considers the city's hot climate, leveraging the use of "cool" materials and leafy canopies to provide comforting shade. Innovative structures, coupled with moving fabrics stirred by the wind, and shallow water positively impact the microclimate.



THE GROVE, SAADIYAT ISLAND

KEY DETAILS

Contract Title: The Grove, Saadiyat Island
Client: MZ Architects / ALDAR
Location: Abu Dhabi, UAE
Year: 2021

Area: 22,000 m²
Expertise: Landscape Architecture
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Water Feature & Pool Design
- Bicycle Tracks
- Irrigation Design
- Artwork Strategy

The Grove development is situated within the Cultural District of Saadiyat Island, nestled between the iconic Louvre, Guggenheim, and Sheikh Zayed National Museum.

This mixed-use development is located on Plot C2 in Sector SDN8 of Saadiyat Island. ICON was tasked by MZ Architect to provide Landscape Design for Plot 9, which is a key part of the Grove development. Plot 9 faces the Louvre Museum, and its Main Plaza serves as a vital link connecting the heart of the development to the public realm associated with the museum.

The landscape scope of work is divided into two main categories: public and private areas, based on accessibility. Public areas include basement 1, lower and upper ground floors that are open to visitors, while private areas, such as pool terraces, common terraces, and penthouses, are accessible exclusively to residents.

The landscape design follows a minimalistic and sophisticated approach. The Main Plaza, inspired by the character of the Louvre Museum, ensures unobstructed views towards the museum, creating an environment for observation, social interaction, and gatherings. The design of the sub-plazas takes inspiration from the building lines, providing smaller, tranquil spaces for relaxation and enjoying scenic views. The landscape design encompasses proposals for hardscape and softscape elements, developed in close coordination with engineering disciplines. It integrates requirements for water features, artwork, signage, lighting, security, roadways/traffic, and Estidama/sustainability principles.



CENTRAL PARK AT MASDAR CITY

KEY DETAILS

Contract Title: Masdar City Central Park
Client: Salfo & Associates SA / MASDAR
Location: Abu Dhabi, UAE
Year: 2019

Area: 16,000 m²
Expertise: Landscape Architecture, Climate & Sustainability
Services: Schematic Design, Detail Design, Tender Documentation, Construction Supervision, AOR and Authorities Permitting

ICON was appointed as the landscape designer sub-consultant for Masdar City Phase I Central Park, a design-build project. The primary objective of the project was to establish Central Park as an iconic public space that reflects Masdar's commitment to renewable energy knowledge and sustainable development. While the park will serve as a standalone destination, it was crucial to integrate its design into the broader Masdar City Public Realm framework, ensuring alignment with the guiding principles outlined in the Low Carbon Design and Regulations (LCDR).

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape Design
- Furniture Design
- Water Feature Design
- Horticultural Studies
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding

CLIMATE & SUSTAINABILITY

- Sustainability Strategy & Planning (Estidama PRRS status)

The design process prioritized sustainability, resulting in the project receiving the esteemed Estidama PRRS status, a notable accomplishment as the first in the UAE. Sustainable features include Rain Towers for water collection, solar panels integrated into shade structures for energy generation, and living walls that enhance the microclimate in shaded gathering areas. ICON's scope of work involved developing a comprehensive landscape design package, producing detailed drawings and reports for obtaining necessary approvals, and finalizing the IFC (Issued for Construction) drawings once the detailed design was approved, contributing to the realization of Masdar's commitment to creating a vibrant, environmentally responsible, and culturally contextual public space.



SHEIKH KHALIFA BIN ZAYED AL NAHYAN MASJID, AL AIN

KEY DETAILS

Contract Title: The Provision Of Design And Supervision Services For H.H. Sheikh Khalifa Bin Zayed Al Nahyan Mosque, Al Ain
Client: The Private Department of the President of the United Arab Emirates
Location: Al Ain, UAE
Year: 2015

Area: 197,000 m²
Expertise: Landscape Architecture, Urban Infrastructure
Services: Concept Design, Schematic Design, Detail Design, Tender Documentation, Tender support, Construction and Supervision.

ICON developed the landscape design for the Sheikh Khalifa bin Zayed Al Nahyan Mosque, an impressive architectural masterpiece and the largest mosque in Al Ain, UAE. The site, which encompasses an archaeological area holding the remains of an early Islamic period mud-brick mosque, offered a unique opportunity to showcase and educate visitors about the historical significance of the location.

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Water Feature & Pool Design
- Horticultural Studies
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding

URBAN INFRASTRUCTURE

- Roads & Parking Design
- Traffic Engineering
- Power Distribution and Lighting
- Plumbing Systems & Wet Utilities
- Infrastructure Structural Engineering
- Stormwater Management & Drainage Systems

The landscape design includes carefully planned and functional landscaped areas that cater to the diverse needs of the visitors while respecting the sanctity of the place. Thoughtfully designed shaded walkways, comfortable seating arrangements, and fragrant plantings create a serene and inviting atmosphere. The intricate ornamental patterns add a touch of elegance and contribute to the spiritual ambiance of the mosque. At the entrance plaza, a captivating 450 m² water feature serves as a stunning centerpiece, providing a mirror-like reflection that captures the surrounding movement and activity. This water feature not only adds beauty but also helps create a better microclimate, enhancing the comfort of the visitors.

Working closely with the Ministry of Presidential Affairs (MOPA) and a specialist agricultural engineer, ICON ensured that the Islamic Display Gardens featured a diverse selection of plants and botanical species mentioned in different verses of the Quran. This meticulous attention to detail adds depth and meaning to the landscape, creating a serene and spiritually uplifting environment for visitors to connect with their faith and appreciate the beauty of the place.



DUBAI ACADEMIC INTERNATIONAL CITY

KEY DETAILS

Contract Title: Landscaping Consultancy Services at DIAC, DSC, DIC & DMC
Client: TECOM Investments FZ LLC
Location: DUBAI, UAE
Year: 2017

Area: 48,184 m²
Expertise: Landscape Architecture
Services: Site Assessment Report, Concept Design, Detail Design, Tender Documentation, Tender Support, Construction Management and Supervision

SPECIALITIES

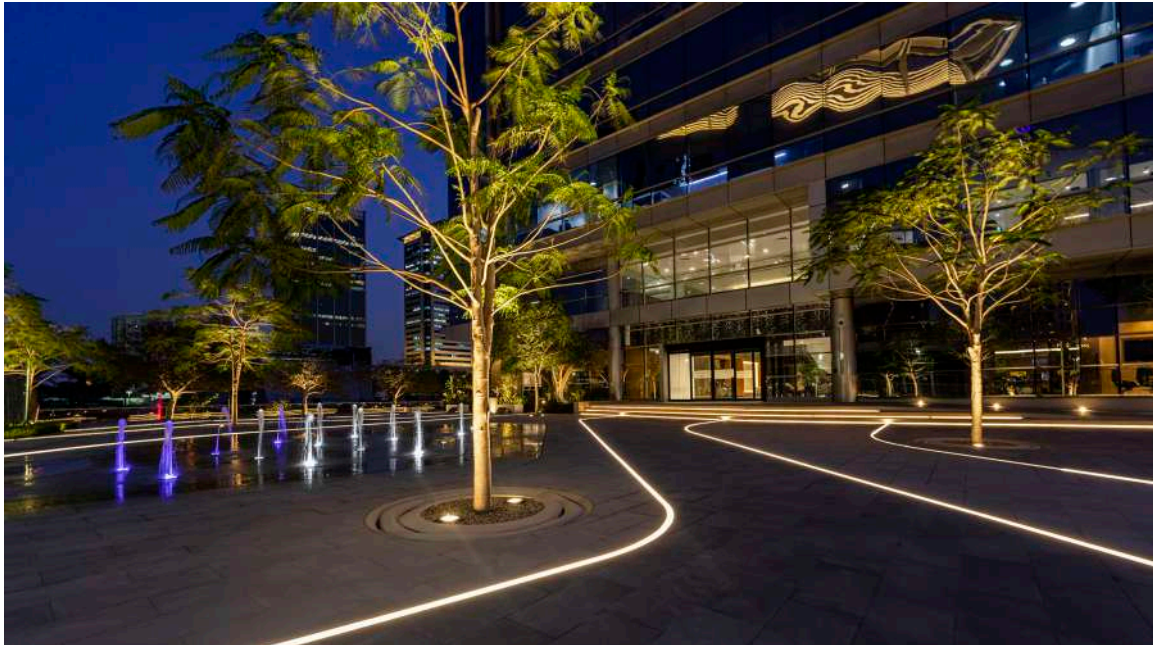
LANDSCAPE ARCHITECTURE

- Landscape Design
- Furniture Design
- Water Feature & Pool Design
- Bicycle Tracks
- Horticultural Studies
- Nursery Planning
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding
- Artwork Strategy

ICON undertook the refurbishment of the existing landscape area at DIAC (Dubai International Academic City), encompassing distinguished communal places and plazas adjacent to 14 building blocks, including University Schools, Authority Institute, Food Court, and Offices. Our primary objective was to enhance the outdoor spaces and facilities of DIAC business park and campuses, focusing on sustainable and viable development of landscaped open spaces.

The project involved addressing various issues, such as dysfunctional water features, the drop-off area, parking spaces, and pedestrian access. We integrated captivating elements into the landscaped areas, including feature 'green' structures, a variety of seating areas, pedestrian pathways, shade structures, stairs, and ramps.

Through our design implementation, we successfully transformed the outdoor space, fostering a sense of community and connectivity while promoting productivity, collaboration, and well-being. The revitalized areas now provide a welcoming and inspiring atmosphere, facilitating seamless movement and interaction for DIAC's employees, students, and other users. Our efforts have resulted in a more sustainable, people-friendly, and functional environment, greatly enhancing the overall experience of DIAC's business park and campuses.



DUBAI INTERNET CITY - DIC 1

KEY DETAILS

Contract Title: PT-258 Landscaping Enhancement Works at Dubai Internet City 1
Client: TECOM Investments FZ LLC
Location: Dubai, UAE
Year: 2019

Area: 130,000 m²
Expertise: Landscape Architecture
Services: Site Assessment Report, Concept Design, Detail Design, Tender Documentation, Tender Support, Construction Management and Supervision

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Water Feature & Pool Design
- Horticultural Studies
- Irrigation Design
- Landscape Lighting
- Artwork Strategy

ICON undertook the refurbishment of the existing landscape surrounding the nine main buildings in DIC (Dubai Internet City) Phase 1, which includes a large, landscaped lake. An outer ring of car parking areas is situated between the plot's boundary and the nine buildings. Our primary objective was to enhance the outdoor space and facilities of DIC business park in a sustainable and viable manner, while prioritizing the needs and well-being of employees, visitors, and other users.

Through our design approach, we aimed to provide solutions for the existing landscape areas, related facilities, and connectivity, taking into account the aesthetic value, functionality, and impact on the daily life of DIC's employees, visitors, and other users. Our implementation efforts have transformed the outdoor space into a more vibrant, people-friendly, and functional environment, greatly enhancing the overall experience of DIC Phase 1 and enriching the daily lives of those who interact with the business park.



KHALIFA CITY STREETSCAPE

KEY DETAILS

Contract Title: Consultancy Services for Khalifa City Landscaping
Client: Bloom Landscape / Department of Municipality and Transport – Abu Dhabi City Municipality
Location: Abu Dhabi, UAE
Year: 2020

Area: 3,131,416 m²
Expertise: Landscape Architecture
Services: Concept Validation, Detail Design, Tender Documentation, AOR and Authorities Permitting.

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape & Garden Design
- Furniture Design
- Bicycle Tracks
- Irrigation Design

ICON was appointed to provide design and built Landscape sub-consultancy service, specifically for softscape, irrigation and furniture layout for Khalifa city streetscapes, comprising for a length of 69km (boulevards, avenues and roundabouts), designed/masterlayout by De Leuw Cather International (DCI) for the Department of Municipalities and Transport (DMT).

Khalifa city is located east of Abu Dhabi island, on the mainland. Khalifa City is a residential district comprising large and mid-scale villas, townhouses, and villa compounds. Additional mixed-use facilities include, schools, medical, retail and leisure.

The project required intensive coordination with many existing utilities and existing vil-las, but a holistic design was achieved through colour coded planting and street furniture as part of the wayfinding and placemaking strategy. The street furniture was specifically design for this project.



VIA RIYADH

KEY DETAILS

Contract Title: Via Riyadh Project
Client: AMSAD Architectural Associates / SELA
Location: Riyadh, Kingdom of Saudi Arabia
Year: 2021

Area: 52,000m²
Expertise: Landscape Architecture
Services: Concept Design, Schematic Design, Detailed Design

VIA Riyadh is a high-end mixed-use commercial development designed to become a prominent destination for retail, hospitality, leisure, and dining. The project features six levels with a variety of facilities, including 17 boutiques, a luxurious 7-star hotel, fine dining restaurants, coffee shops, a rooftop cigar lounge, lounges, a night club, cinemas, a spa, beauty salons, and ample parking spaces.

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape Design
- Water Feature & Pool Design
- Horticultural Studies
- Irrigation Design
- Landscape Lighting

The project offers multiple access points, including guest access from Makkah Al Mukar-ramah Road and direct access from the Ritz Carlton Hotel, while the landscape seamlessly integrates with the buildings, providing visually engaging outdoor spaces for various activities and ensuring a well-designed pedestrian circulation separate from the surrounding streets. Via Riyadh incorporates landscaping across multiple levels and boasts the presence of 11 captivating water features



RUAH AL MADINAH

KEY DETAILS

Contract Title: Ruah Al Madinah
Client: Ruah Al Madinah Holding Company / KSA
 Public Investment Fund
Location: Kingdom of Saudi Arabia
Year: 2020

Area: 549,209 m²
Expertise: Landscape Architecture
Services: Concept Design, Schematic Design,
 Detailed Design, Tender Documentation

SPECIALITIES

LANDSCAPE ARCHITECTURE

- Landscape Design
- Furniture Design
- Horticultural Studies
- Nursery Planning
- Irrigation Design
- Landscape Lighting
- Signage & Wayfinding
- Artwork Strategy

Designing within one of the most significant holy sites, the landscape design adopted the Kingdom's 2030 Vision, meanwhile focusing on the city's growing population of pilgrims and visitors, and its religious, cultural, and historic value. The development aims to drive national transformation, public investment, enhancement of quality of life, Hajj & Umrah, and national character enrichment.

The landscape for the master plan was developed to reinterpret contemporality and modernity ensuring that the design reflects the traces of the past. Based on these principles, the design lines were applied in different zones of the project based on their functions and the aesthetic requirement of the project's overall character. After rigorous studies, the traditional design language was applied to the main corridors that connect to Al Masjid an Nabawi (The Prophet's Mosque). The linear design language was applied to the boulevards with trees providing shade for seating areas at regular intervals, while date palms were proposed in the medians. On the other hand, the parks and sikkas were developed with natural design theme. Despite the different design languages, cohesion was achieved through similar materials, finishes, and look feel.



LET'S CRAFT A PROJECT TOGETHER

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